esi



Motific™

Mobile tech table







Henner Jahns
Gecco Vision
Los Angeles

Design story

With over two decades of experience designing consumer products, designer Henner Jahns of award-winning GECCO Vision was the perfect partner for ESI's product vision.

Working closely with ESI to develop a mobile piece for a third space work environment, they were faced with a unique design challenge: create a piece of functional furniture that integrated easily with the use of digital technology.

As phones, tablets and laptops become personal accessories for mobile work and life, a workspace that seamlessly accommodates digital devices became the goal and lead to the development of the Motific.





Shaping the third space

As users move through their day with digital technology constantly activated, the dynamic third space became the backdrop to the Motific design brainstorm process.

However, a design that married functional and seamless digital integration with a physical environment needed a language to guide the design vision. Fluid. Intuitive. Modular. These became the flashpoint words of inspiration for Henner and his team.

Minimalism with distinction

The design language steered Henner toward a minimalist approach. Yet minimalism that's too subdued can easily become commonplace. Henner and his team had to focus on points of distinction, a shape that was different yet subtle.

Through a careful process of ideation, prototypes and engineering, they finalized a design that balanced understated elegance with highly remarkable features.



Customizable design

Motific offers users multiple options to customize the mobile tech table to meet their workspace needs. With two heights, a variety of finishes, and two worksurface shapes, it can be tailored to work in any dynamic space.

Expandable hook

With a built-in expandable hook, the Motific keeps your bag off the floor and within reach.

Moves with ease

This lightweight and easy-to-move mobile tech table, offers a sturdy design that can hold up to 50 pounds of your work gear. Pick it up and move it to wherever your work takes you.



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